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BALTIC JOURNAL OF LAW & POLITICS

A Journal of Vytautas Magnus University

VOLUME 16, NUMBER 3 (2023)

ISSN 2029-0454

Cite: *Baltic Journal of Law & Politics* 16:3 (2023): 42-63

DOI: 10.2478/bjlp-2023-000004

The semantic discrepancy in the discourse of the Corona pandemic crisis through the media: a study in the Great countries leaders' speech

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Received: December 22, 2022; reviews: 2; accepted: January 18, 2023

Abstract

When future historians of the twentieth century searched for the unique things of this age, they found it almost certain that one of the most important concepts from this age, which is considered a treasure for future generations, is the idea of "the means is the message" by Marshall McLuhan, who studied media as a means of understanding what makes us live The way we live now, for example. As a way of understanding society itself, which asserts that there is a completely different kind of consciousness that is formed in every period in which new technology and tools appear, "Any painter...any poet or musician works as a trap to get your attention."

Keywords

corona, pandemic, crisis, physiology

Introduction

From this logic, we ask how the means of communication will enter the conflict and how the big hyenas will heal each other this time, and why the role of discourse escalates and varies in crises and problems. Furthermore, how the epidemic changed the earth's features in the present, which tends to change scales in the future, especially the crisis, has shown a rift and fragility in the global system. Moreover, it revealed the entity's flaws that seemed like a formal giant that collapsed in front of Corona. Moreover, the best description of the United Nations Secretary-General said, "The worst is yet to come."

Body language in the science of personality analysis indicates leaders and politicians speak the temporary state, and researchers in the field of communication

confirm that 80% of the time in which any speech, meeting, the conference is analyzed stems from the real personality of the speaker and highlights what is inside. Regardless of the strength of their personalities and physical ability, we are talking about leaders with authority. However, whatever their strength and tools are, it is easy to detect this, and in many cases, their body language betrays them, and this is confirmed by human physiology where "you can control yourself for some time (But your body) no matter how powerful it is than the mind, the human body has five of its important senses present in the face.

"Whoever seeks the truth out of words will perish." Major global blocs and great powers fell to the pandemic test and seemed below the expected level, hesitation in taking confrontational decisions, blurring the facts, overconfidence and the ability of their health systems, and then exposure. We will not talk about developing or developing countries. Here we are talking about great countries such as Italy, France, Britain, and the United States of America, which are at the forefront of the world's countries regarding the value of national income and cultural and media progress.

Crisis media, although it is a scientific discipline in its own right, its importance emerges at the time of calamities, so Henry Kissinger defines it: (It is a presentation of the arrival of a problem to the stage immediately preceding the explosion, which necessitates the need to take the initiative to solve it before its consequences exacerbate). This indicates changes in the global system (that leaders in the world deal with the Corona crisis to a large extent on a national basis. While the effects of the virus are not bounded by borders or restricted by restrictions, what should be and not be so far is a global vision based on cooperation to confront the epidemic. In his opinion, the world will face worse than the outbreak of the virus if this does not happen.

Indications and features have become revealed from press conferences, statements, media discourse, fear of facing numbers, uniqueness in behavior, anxiety, the hysteria of excitement and blood, even news of accidents and disasters have become fabricated and cover something. Perhaps everyone was their case saying: "What happens in China will remain in China," but in light of a global emergency, and cities completely closed, jumping from one country to another to reap its economy and reputation and the lives of some of its residents, and threaten the whole world, cities banished empty on their thrones from China through Iran to Italy and the end of Washington, and we saw how the most beautiful cities full of life. Its lights went out, and its streets seemed bleak except for ambulances and mobile death-reserving trucks, "like a high-speed train that swept the world."

An entire planet is reeling between a slap and a heavy-caliber punch caused to us by a virus weighing 0.85 audiograms, seven billion people, great countries and civilizations that are thousands of years old, and mighty economies that did not withstand this hidden enemy. In the major titles and small details, the repercussions of the Corona epidemic spread to the talking extent about a dividing point between the world before and after the virus. The numbers draw clear lines

in the sand in several areas where the virus reformulates everyone's diaries but questions the leaders and their policies. Will the world engulfed in geopolitical conflicts rearrange its political priorities? Moreover, its tunnels, what about the brains of the major decision-makers, and is it then an indication of ways of thinking that may change politically at the global level, or that Corona has come and passed from our world and will one day go without leaving an imprint on the political and media map and the mechanisms of the global system.

Media charging before the Corona pandemic

No one is afraid that the conflict has always been open in the media, but its content has changed its new tools from nuclear war to corona war. It is known that most rulers and those in power hide their real agendas and plans using discourse, which reflects its effect in shaping and shaping public opinion, thanks to which social movements or Some economic crises disappear, simplify or mitigate, wars are justified. Differences between different ideologies are fueled and ignited. In this sense, it can be said with confidence that media discourse is a political tool par excellence, bringing its policy to safety for those skilled in its use.

There is no doubt that the West knows well the seriousness of the role played by the media discourse and its joints (read, audio and visual) in imposing its visions and values on the other. Perhaps this is what Madeleine Albright, the former US Secretary of State, once said: "The United States is the sixth permanent member of the Security Council!", and they are confident that most of the international media will smooth things over without noise, especially since most of their news, analyzes and pictures are from Western American sources, mainly broadcasting and publishing what they want and blocking what they want, as four Western news agencies at least (85%) of the global total of media streams, according to UNESCO statistics.

Preparing for what may not happen and dealing with what happened is not hidden from the observer of the course of the event. Especially political or health crises, crises of all kinds have a role in the history of peoples and societies, whether controlling the crisis or its spread. A careful reading of the role of the crisis in general that leads us to Touch the key to survival leads us to the fact. "the societies in which the leadership hierarchy relied on efficient crisis teams or cells in dealing with the media were more resilient and more compliant than their peers who adopted a different approach represented by the improvised response. And dealing in previously unstudied ways with hotbeds of conflict and tension." This led to its weakness and disintegration.

(I offer my apologies to you, we are now on your side), with these words (Worsula von der Leyen), the President of the European Commission began her message to the Italians, apologizing for the European Union's failure to help Italy in its ordeal with the epidemic after the Union's decision not to send medical equipment to non-member countries, Italy was not the only one within the borders of the Union that called for help. There is no helper, and perhaps it does not know

that epidemics are the worst if different people unite on something (they will unite to get rid of them), for the simple reason that epidemics have reshaped the world wars have never done.

Crises are a phenomenon that accompanies all nations and peoples in all stages of emergence, advancement, and decline. In major historical events, we find that between each stage and a new stage, there is a crisis that stirs the minds, ignites conflict, stimulates discourse, and touches spaces that pave the way for a new stage, often containing signs of another crisis and another upcoming change. The growth and expansion of the popularity of political leaders, the depletion of their media influence, and the intensity of media competition had the final word in the length of the life of crises. To the extent that the previous century's history became a series of crises punctuated by short stages of temporary solutions, as is the case with the occurrence of threats at the national level. (George Bush Sr.'s popularity rose to 89% during the first Gulf War, and Bush the son's popularity rose to 90% after the events of September 11, 2001, Recep Tayyip Erdogan's popularity rose to 80% after the coup crisis, Muhammad bin Salman's popularity rose to 80% after the Khashoggi crisis, etc.).

That is why serious ideas arose to study and analyze the crisis and try to get out of it with the least losses and delay the subsequent crisis if it was impossible to disrupt it. To confront at a time when the parties involved are unwilling or unable to confront.

A press rule says, "The news is sacred, and the comment is free," which is what most media schools have done in dealing with information, events, and crises. Furthermore, the process of turning the media into a war tool found in all international and local media, and as it is said, "Whoever eats from the Sultan's kitchen knocks on his sword," Who owns the most important television media are businessmen and businesses have nothing to do with the media.

Accordingly, the crisis discourse recognizes that it is a message that the sender directs to another party, which is the future, and it aims to communicate, clarify or explain a specific point, issue or crisis. It takes various forms due to the different sources and topics of the discourse, revealing new sciences with clear interest. It is carried out in the media (body language, gestures, voice expressions, charisma), the different types of groups to which it is directed (the recipient), and discourse analysis schools have appeared, spread and have a significant presence and influence in media studies.

The world witnessed a clear shift in the center of globalization from the United States after the rise of the Trumpian rhetoric that documents part of the corridors of influence of the Israeli lobby in the White House. Excitement and scattering papers again, and building relationships based on a tension between everyone does not differentiate between white or black, in the eyes of many a racist, in need of psychological help.

"With what his hands offered and with what his tongue utters." It is known that most political leaders, if not all of them, lie, color the reality, or sparsely state

the truth. Most of this happens for political and media purposes, and it happens with Donald Trump for mental and psychological reasons. In one of the opinion polls, it was found that (62%) of the American people believe their President is dishonest. In an interview with "The New York Times" on 28/12/2017, the American President spoke for 30 minutes, during which he committed 24 lies or deceptions. Since he came to the White House, fact-checking sites have spread, including The website of the Elenberg Center for Public Policy (fact check.org), which examined (483) of Donald Trump's statements, found that (69%) of them were either (mostly false / all false/eye-catching), and what the Washington Post revealed with the title "How many lies in a year" as it documented more than (2001 lies/shading) with an average of about (6 lies) every day.

US President Donald Trump's self-proclaimed "there is no better than me" did not emerge out of thin air, but rather emerged from the goals of its content that public opinion is (the body of a genie and the mind of a child), which can be deceived and shadowed as long as there are public relations companies whose job is to sell illusions to people. They have truly authorized the Distribution of false news about conflicts and crises and the marketing of such slogans: (No one treats people with disabilities better than me), (No one has given much equality as I do). (No one loves the Bible more than I), (No one supports Israel more than me), (No one understands the horror of nuclear weapons better than me), (No one knows the trade better than I do), (No one understands the game better than me).

Likewise, this rhetorical content clarified with him the extent of apathy between politics and Trumpian thinking and that America thinks unilaterally. The danger of what is happening in the many open fronts in US-European relations with Russia and China, described by Henry Kissinger, the former foreign minister, when he asked about the shape of America in light of Donald Trump's speech. "He is one of those figures in history who appears from time to time to symbolize the end of a historical era and to make her get rid of her outdated hypocrisy."

His polarizing personality (between the poles of his supporters and opponents) made him an important subject for studying the media aspects and the charisma of the statesman. As for outside him, he started many studies, research, and reports, the last of which was the Pew Center conducted opinion polls on the world's confidence in Trump's personality, based on approximately (37) thousand people) from (33) countries, and the report indicates that the world public lacks confidence in what Trump will do in his foreign policy, which is the weakest percentage in the history of American leaders and politicians, as the thinker Noam Chomsky describes him: (Socially ill, paranoid, only concerned with his authority and electoral benefits)

Furthermore, as many described as "Trump is an Arab dictator, but with blond hair," he was offering jobs, and the power of money and businessmen overpowered all other human factors and considerations, and he would not hesitate to drag his country, and perhaps the entire world, to destruction. The world is facing rogue regimes, terrorist groups, and competitors like China and Russia, who

challenge our interests, the values of our country, and our economy. In the face of these dangers, we know that weakness is the path to conflict and that unparalleled strength is the surest means to defend ourselves, and that is why I ask Congress to end the dangerous line in spending on defense and financing our great army, in full) statement dated (31/8/2018).

Furthermore, he completed it: "It is a trade war, and God chose me to confront China." This is one of the dozens of statements in which Trump spoke about the form of confrontation, and he does not want to adopt aggressive rhetoric in this way because all economic and political indicators were referring to China's progress. Its end reached the fifth generation, China was waiting for the decisions of international telecommunication bodies to start projects related to it, "and many consider that the temporary retreat from globalization or the break from the globalization project, was an American and European opportunity, and gave a timely opportunity for the rest of the parties to catch up and complete the production of the necessary fifth-generation network equipment."

This gap in communication, between Chinese diplomacy and Trumpian gossip, made the official discourse reverberate in one valley and is based on wisdom from China "to know the mind of a man, listen to his words." and even if their speech was diplomatic, most of the time, but making the media live in another valley, added to these elements, perhaps motivated by the provocative American rhetoric. And announced stories that formed a hot hypothetical material circulated by the media, increasing the flames of confrontation. As an extension of this phenomenon, the language of understanding between China and America is almost cut off or "out of coverage," as it is difficult for some political leaders to address in a natural and clear language is the Americans suffering from difficulty in speaking or expressing simple ideas, which the average American man in the street can master with amazing tact. In the manner of Fidel Castro, China deals with Trump: "One by one... and let us go back to the zero point."

"A unipolar world" Regardless of our attempt to embellish the phrase, it means the world whose existence is based on a single power that controls it. Naturally, its media discourse is the frontal force in extending decisions in various fields. It also means "a world with one master, the United States of America." As soon as I got out of a conflict, I entered another conflict, without achieving any comprehensive solution for any of them." This is the cry of Russian President Vladimir Putin in 2007, which marked the beginning of a major transformation in relations between Russia and the United States.

What increased the tension in relations, the arrival of Donald Trump to power in the White House, despite the messages he gave regarding his relationship with the Russians, describing him to President Putin as a "strong leader" and praising him during the electoral campaign period, but he quickly deviated from the course of relations, and despite the positive statements that made The two presidents have been keen to send it over the past years, which prompted analysts to say afterward that "Trump is in Putin's pocket." Things are going in a completely

different way. Moscow, returning to impose itself as an influential and effective superpower regionally and internationally, aims to secure its interests and national security. At the same time, Washington refuses to be crowded by any international force and views with suspicion the Russian return, which threatens to break American hegemony.

There is no doubt that the escalation of this discourse has its background and repercussions and is not an individual case, as observers confirm that "the course of relations between the two countries since Trump took power, confirms that the tension between the two sides is not a matter of passing differences, but rather fundamental and structural contradictions, which are difficult to overcome in the foreseeable future." Strategic competition, status conflict and contradiction over regional issues, competition in the global energy market, and a group of issues including Russian interference in the American elections, the Ukrainian crisis, the Skripal case in Britain, the Iranian nuclear file, North Korea, and Syria files, Latin America, and the crisis in Venezuela are all indications of how a possible confrontation will be.

Vladimir Putin, the Russian fox, said, "The more I get to know people, the more I love my dogs," showing off his rhetorical muscles and high body language. Furthermore, during a television interview, he treated an American broadcaster with condescension and refused to hold papers presented to him, proving his skillful ability to exploit the summit and imbue himself with prestige in front of the world standing beside him."

The Trumpian rhetoric, which since his rise has opened up fronts with most of his opponents, has reached his country's partners, to the extent that some say: "Trump does not carry the slogan of America first... but money first." He did not hide his criticism of the European Union when he supported the British decision to leave it, and the relationship was strained. Between America and the European Union in the current form is unprecedented, as Washington believed that its interest is in a united and strong Europe. The positions of the United States of America and the European Union towards various political issues are witnessing a state of tension that made relations between the two sides described as hot, to loom a political storm in the near horizon, which has exacerbated the differences between the allies, can be summarized through three main files, namely the file of the Iranian nuclear agreement, the file of the aggravation of the United States' differences with Russia, in addition to the file of European countries' contribution to the North Atlantic Treaty Organization (NATO).

This tension describes the Belgian politician (Guy Verhofstadt), "The Europeans have always believed that America stands with them in all files, but the situation has changed with Donald Trump for the first time in history an American president wants the collapse of the European Union."

The semantic discrepancy in the crisis discourse and the level of procedures

The idea of the end of the world disastrously preoccupied with its resurrection has given way to the imagination of American cinema. Hollywood has produced hundreds of films about the end that surprise people brightly or at night as they play, but what began as melancholy entertainment displays the sudden disappearance of life with an alien invasion, nuclear war, or a disease pandemic that no longer imagination, for today's reality is difficult to differentiate between it and imagination. Every scene from a movie is as if it were cut out of the reality of the world today. It is the hour in which human beings discovered their existential predicament, discovered their love for life, and at the same time discovered their ultimate energy in dissipating it.

The world, paradoxically, is filled with death to its edges, and here, too, the discovery of human folly and its countless paradoxes may have occurred. Life on earth completely), and what the world spends on armaments, especially the United States, Russia, China, Saudi Arabia, the Emirates, India, Pakistan, Iran, and the NATO countries exceeds one trillion and 900 billion dollars. All of this makes the fear of the virus the invisible, deadly enemy of a comic scene when the world is crowded with production factories. Lethal weapons are a nation's production of viruses that are imprisoned until the need arises to release them in the world.

We used to spend our money on weapons, they sell, and we buy. We fight over gold, oil, gas, influence, and we start many wars. Suddenly the conflict turns to who has more medical masks, more medical respirators, and a stronger health sector. The strategic value of things changes, even if temporarily. , And began to talk about new manifestations of the bandits and mafias.

Many may agree that the most important gain of this pandemic is that it has exposed American idealism, and to survive the (Covid 19) virus, it is small and insignificant. The media for Trump (America first) that they do not have enough masks and enough respirators in hospitals, and that they, like others, have not yet reached a vaccine that prevents the disease, which Chomsky describes as "the cruelty of capitalism and the failure of America."

Once again, the advanced world and those who are behind in scientific gain discover that the earth, not space, should be their concern. There are huge amounts of money estimated at tens of billions of dollars on space explorations and the race between countries in space, despite the benefits it brought to humanity, but it came from the competition and the intention of control.

Furthermore, while there are a thousand unfulfilled duties on earth, and there is still hunger in the world that no one cares about, there are still societies that have not found their urgency in terms of education and health, and there are still diseases in the world that cannot be cured, and there is still much bloodshedding and many injustices that occur. It is a world where the corruption of its leaders has appeared. On the outside and in his space, as a result of the mismanagement of his resources, the UAE government bought a seat in the Russian space capsule, during which it paid (40 million US dollars) in exchange for eight days spent by Hazza Al Mansouri within the activities of (Zayed's ambition), and in

the NASA report on the trip, it did not even name him. An astronaut (spaceflight participant), a dream that began in the desert embraced by space, and while Trump and his family were transported in gold golf carts, the Saudis spent in a party in his honor (75 million dollars), and the story rests.

The world has recorded many epidemics; the journey begins with the Spanish flu 1919, which killed (50 million people), the number that exceeds the total number of those killed on the battlefields of World War I, and the most recent in the time SARS 2002, swine flu 2009, Ebola 2013, Mers 2015. But it is striking that these epidemics were in a less interconnected, complex, and less globalized world, and now everything is changing. According to many, we live in the throes between the industrial revolution and the era of the information technology revolution, with which many cries began about the theory and conspiracy and the form of new weapons and rehearsals for possible wars, and at a time. No one can stop the news from spreading."

Furthermore, it became axiomatic that there is a global system that emerged after the Second World War in which the United Nations and a Security Council composed of five countries, and this system was divided into two different parts, economically and ideologically, eastern and western, and under which systems, ideas, and policies were formed. Everyone wanted to market his experience "our way is the best." This message The media needs tools and political money that affects and makes a difference and based on the vision of the two teams, the media discourse is divided into two different parts, also different in marketing the discourse, its manufacture, and methods of procedures.

(Steve Albert) classifies in his book Crisis Management that six characteristics characterize the crisis (surprise, lack of information, escalation of events, loss of control, panic, and the absence of a quick radical solution), and the leaders of the great countries or their governments did not witness crises that could be said to have been a comma or A difference is formed that threatens a radical change. In other words, previous crises did not bear a large part of these features, except rarely, regarding their way of thinking and policies. On the contrary, many believe that the American administration under Trump's shadow was dependent on creating problems and accidents for political, economic, and media reasons, and it has already succeeded in many of them.

The international media followed, moment by moment, the news of China, starting with the statement of the head of the World Health Organization announcing that the Corona epidemic had become global: "We cannot emphasize this louder, more clearly, more than enough, all countries of the world can still change the course of this epidemic." "which makes us sure that the course of this epidemic can change is that the matter has already happened in China, and we have seen Chinese wisdom applied in a media theme that distances people from media intimidation made: "Smart turns big problems into smaller and smaller problems until they become nothing."

We have to realize the seriousness of the epidemic, not only in symptoms

or mortality, but rather in exhausting the health system in a way that exceeds its capacity, which leads to deaths that could have been avoided for cases that need care only, and this happens due to the widespread that suddenly paralyzes the health system, and this is what China overcame it through a strategy called "blunt force," forcing about (60 million) people to remain in quarantine.

What crisis experts considered to be what China had done was the largest health experiment in human history, which was described by Bruce Aylward, the official in charge of the investigation team at the World Health Organization, as "the innovation of an approach unparalleled in history."

The results of the containment measures confirm to us the importance of these steps, which Trump initially saw as "disturbing" and "exaggerated": (People are dying from the flu, and this is exceptional and everything is under control) on February 26, 2020.

"Words can treat it with other words," but making mistakes in dealing with a pandemic is not cured by anything, so the Chinese authorities used volunteers to deliver food, drink, and medicine to millions in their homes, this step limited the spread, and a war led by the army and medical teams "where China transferred hundreds of members of Military medical teams with supplies towards the affected cities as much as 42,000 medical staff with their equipment." Likewise, all public facilities and hotels were transformed into temporary hospitals with about 13,000 beds, and China was not satisfied with that but rather built 14 new hospitals within weeks only. Thus The readiness of the medical system to confront the pandemic has increased, although the state of deception against the Chinese food pattern, which was launched by the United States of America, which has the highest death rate in the world due to obesity, is not based on scientific foundations, but falls under an integrated political and media agenda.

Robots to deliver food, spray sterilizers and do the initial examination, drones for medical samples and take thermal images to detect possible infections, and a special helmet to detect people, even the surveillance camera system owned by China has developed to identify faces covered with masks. Mobile applications dedicated to monitoring the health of individuals have been developed. Furthermore, categorizing its users in colors to allow them to move, all of this enabled the crisis team to monitor cases in a short time with a balanced and stable media discourse. As a result of all of the above, the crisis in China declined, and it moved from the stage of infecting hundreds per day to recording only a few injuries, and a gradual return began to the job.

The World Health Organization, in its report on the crisis in China, underestimated the possibility that other countries would implement measures similar to what happened in China, and for reasons the most important of which is "totalitarianism," as it demonstrated to the world the importance of the sponsoring country and not the "guardian" state that Lassalle brought because China is ruled by one party. Furthermore, all decisions come from one person (meaning that the crisis speech was issued by one person only). Such steps need a decision by one

person in China, but they may need months of approvals and preparatory preparations for the media in another country, and imposing these decisions requires compulsion. Citizens to abide by the decisions of the crisis cell, and certainly, there is no ability for any country in the world to force its residents to stay in their homes for a long time as China did, and accordingly, on March 10, 2020, the Chinese President stated: "We have won over the enemies, I announce that China has taken control of Corona." Furthermore, as described by the American Daily Mail, "the armies of technology and Big Data managed to besiege the deadly virus."

China has been able to build a model for other countries of the world to follow, not only in terms of modern and medical technologies and a solid and recognized economy as a pillar of a decades-old regime, but it also produces the strength of government discourse represented by a team and a leader like (Xi Jinping) of the elite "Red Princes."

Furthermore, the eyes of the countries in crisis and heading towards crisis are directed to Beijing, as a new leader who has the experience that can be exported. Thus the country of the Dragon may become the medical factory for the world, and the question has begun about how he will market his magical mixture to others and save the planet. Perhaps the idea of quarantine is the most prominent success of its two biggest services it provides for a respiratory virus is Disregard for its danger and the continuation of gatherings, which is how Europe did. When the virus invaded China, the Europeans treated the spectators with much curiosity and a little caution, and the Europeans did not follow a single approach in dealing with Corona, and perhaps it was the straw that divided the back of the old continent. European countries did not take a path One in dealing with the virus, as if each of their lives on a different continent, jumps in Italy and waits for France, spreads in France and waits for Spain, and so on.

The crisis surrounding the Coronavirus has produced the same pattern as more violent conflicts. When manifestations of support surface immediately, they are also fleeting. One month after China, the Italians lived forever, and the virus wreaked havoc, described by Natalie Tosi (Director of the Institute of International Affairs in Italy). "In a time like war, you want to trust those who rule you, and this applies to both bad and good leaders," one of the posts by Nicola Zingaretti, leader of the ruling Democratic Party, calls on Italians to go on with their daily lives as normal, "Let us not lose our habits, no We can stop Milan and Italy, our economy is stronger than fear: we go out to drink, to have coffee or to eat pizza, "that can quickly cascade cases and spread the epidemic across the globe.

The Italian government believed that stopping direct flights with China would save it from its next nightmare, but transit flights continued and from everywhere, and the most present traveler was (Covid 19). Hence, it was not important to the elements of determining the stages of the crisis, although it is a basis and a sure necessity to understand its path and determine its dimensions in a way. Accurate Researchers have divided the stages of the crisis due to their

reliance on various criteria.

In general, most of the ideas in this field fall into almost the same context, and the media discourse is part of this context, as it comes simultaneously within the factor of the importance of time. The media discourse can be measured according to the stages of crisis growth (the discourse of the birth of the crisis, the discourse of crisis growth, the discourse of crisis maturity, the discourse of the crisis receding, speech of the crisis vanishing), Giuseppe Conte (Italian Prime Minister) "Italy is a safe country, a country one can travel to, one can come to for tourism, there are very limited areas of our territory subject to restrictions on the movement of people."

"The delay in responding tax is paid by the health system." Many criticisms were directed at the government for reducing the risk, and the slowness in dealing with the outbreak, as the quarantine was imposed throughout the country only after the threshold of 9000 infections was exceeded, and it was described as late concerning the speed of spread, and after about a month. From the announcement of the first cases, the number of injuries exceeded more than 53 thousand injuries and about 5000 thousand deaths, and although it ranked second in terms of the proportion of the elderly population, it was spreading in everyone.

In front of the terrifying numbers, the President of the Republic, Sergio Mattarella, cried a message, "How do we explain solidarity as one of the values of the European Union, while solidarity must be a common interest for all, the leaders and governments of European countries must take the decision to change the old approaches," which means the European Financial Stability Mechanism imposed by the Nordic countries on all countries that request aid.

This new reality says that "every European country heals its wounds," and that the epidemic strengthens the state, enhances nationalism and increases followers of the idea of national borders, and reflects the future of this formal Union and the anger of the peoples was the best speech to be addressed, as an Italian citizen raises the flag of China. Another raises the Russian flag, And both of them removed the flag of the European Union after Italy requested urgent medical aid from the European Union, and only China and Russia answered it. The request was rejected, after which the former Italian Deputy Prime Minister came out and said, "The possibility of Italy leaving the European Union after the end of the Corona crisis," and Sala, Vice President of the Lombardy government, repeated it. "Donations from China are what we need urgently now; with these materials, we can save many lives, and we thank China very much."

This means that the European Union that is waiting for respirators from China may end in the form we know. Aleksandar Vucic, President of the Republic of Serbia, confirms it, "European solidarity does not exist, this was a fairy tale written on paper, today I sent a special message to China because we expect a lot and have great hope on the side The only one who can help us in this difficult situation is only China." There were fears of the rise of the official discourse on the future of the Union, especially since Italy had become the epicenter of the epidemic,

and its economy would be the most affected in Europe. While the attacks of Yemeni newspapers and currents escalated against the European Union calling for secession, Russia has loaded nine medical relief planes to Italy, and the scene of the Russian vehicles cruising the Italian streets was exceptional. At a time when the nearby European neighbor was reluctant to provide aid to his European brother, a partner in the dream, Russia, who was imposed by the European Union sanctions in 2014, describes it With the dangerous neighbor, to offer help to the Italians with the phrase (from Russia with love)

In general, the Italian experience showed two important aspects, the first of which is that the delay in isolating the infected, restricting the movement of people and implementing strict measures, and the absence of a strong government discourse that paves the way or treat it had a high price, and perhaps its experience provided a better vision and discourse for the rest of the countries, and on the other side began to talk about what Before Corona is different from what comes after it in Italy. Indicators of fluctuation in international relations include a change in concepts and foundations, and the East will not continue in the East, and the West will not continue in the West.

As a result, global sympathy for the health situation in the cities of Italy was formed. The Italian media sent a harsh message to the European Union, which stated, "Thank you, Mr. Macron, and Mrs. Merkel, thank you for abandoning us in our time of need, thank you for refusing the possibility of giving us just simple masks, we would have paid you for it." Do you know that? We Italians you call dirty and rude people, barbarians and lowly people, the poor and sometimes gang criminals."

The roles change catastrophically between three months only, China from the biggest victim to the biggest savior, and Europe from the biggest spectator to the biggest victim, with an epidemic that does not know Chinese from an American, the world has confirmed beyond any doubt that most of the systems, nations and councils of the world are International decor, and that the structure of the international power will inevitably change. We have in history many lessons and stories.

In the light of massive media confusion, not only press media, but medical media, and a clear contradiction in papers, research and opinion, and the other opinion of a crisis arising from the moment that is only months old (Stephen Erlanger), chief diplomatic correspondent in Europe, confirms to the New York Times. "Nothing makes people of all shades. It wraps around their leaders and systems like a favorable crisis. When people feel confused and afraid, they tend to trust their governments because the belief that the authorities themselves are confused and frightened, let alone incompetent, is more than they can bear. When the virus was hitting countries such as China and Iran, the distance between it and the French public opinion was far, and the prevailing belief in media and political circles that this epidemic is one of the world's remote nightmares, according to Monte Carlo reports, Paris, The city does not resemble itself, the first tourist

destination In the world, it is hiding from itself just like the world, as the specter of the scenario that struck Italy looms on the horizon, and the effects of Corona appear in the rivers and swamps in France. President Emmanuel Macron, from his first statement, "The European project is at risk."

The French response came on two levels, the first was to carry out an awareness-raising and sensitization process for the public opinion by writing to the French and explaining the various proactive steps, and the second level was the subject of political controversy as voices rose from the right. The extreme right calling for the government to close the land borders with Italy and a comprehensive halt to all incoming flights From countries such as China and Iran, and since the government, supported by the position of the European Union, and the World Health Organization, which opposes this proposal, refused to comply with this demand, some political forces took advantage of this controversy to point the finger at the French government and described its options as failing to protect the security of the French.

Drones broadcast messages to citizens to abide by the instructions and not leave the house, and despite Macron's continuous speech throughout the outbreak of the epidemic and what he said, "We are a country in a state of health war, the enemy among us is invisible." It is known that repetition in the speech is the most important thing that can be searched for in media studies, Where he repeated the phrase "we are at war" about seven repetitions in one speech, revealing two details, namely, strength/weakness.

In his book, *All Risks*, Jerry Sekich considers that "no management is tested well except in crises." Indeed, there are indications that some leaders have slipped from the peak of their popularity with the beginning of the people's impatience. In the case of France, Macron, who admitted his mistakes when he announced the extension of the ban, opinion polls showed a decline in his support to (34%) from the 59% he had previously obtained, which is The highest rate ever obtained by his government.

"Macron has never had more than 25% support, citing the protests of the yellow vest movement, union dissatisfaction with economic reforms, and the common perception that Macron is more of a man of the economy than a man of the people," explains Christian Liekisen, a professor of politics at the French University Sciences.

"The French are starting to focus on disappointments, such as the lack of masks, and whether we are ready to face such a pandemic, I am sure that once the ban ends, these questions will immediately be raised in the public debate, and it will be in the interest of the opposition parties to blame the Government."

Accordingly, neither Macron nor his close team ventured to speak in light of old repercussions and the content of a new pandemic, and we see all of what he presented through the media as advice and procedures for a crisis cell, "The world needs to trust in science, listen to experts and doctors, and in France, we have the best specialists in viruses and epidemics." Perhaps the French Foreign Minister, Jean-Yves Lourdian, was preparing more for the post-pandemic readings, as he

said, "I fear that the post-pandemic world will become very similar to the world before it, but worse, and it seems that we are witnessing an exacerbation of the divisions that undermine the global order for years, the epidemic represents Continuity of the struggle between powers through other means.

The developments of the virus created chaos in Spain as well, through which the highest death rate was recorded, reaching 30% per day, and one of the countries most affected by the virus, which prompted King Philip VI to direct his speech in the media, saying, "Everyone is united in the face of this crisis, experts and specialists are working to Putting an end to it, it is our priority at this stage," Spanish Prime Minister Pedro Sanchez Sanchez followed, saying, "The current situation is that Spain, unfortunately, is one of the most affected countries in Europe and the world, now more than 25,000 injuries have been recorded."

Despite the political differences within Spain itself, the virus hits Madrid and Catalonia, the enemy is common, and it may have become worse than Italy with the difference in time. It receives shock after another, which prompted the Spanish Public Prosecution to open an investigation after the army found dozens of bodies of the elderly In nursing homes; this shock is a scandal for the government, described by Mark Leonard, director of the European Council on Foreign Relations: "The initial instinctive reaction is to rally around the banner of increased short-term popular support for the president during times of crisis or war."

Furthermore, she explained the depth of European differences and mutual accusations of abandoning neighbors to each other in times of distress, which was described by the Guardian newspaper (re-hiding European grudges), where Prime Minister Sanchez published a message in six European languages saying: "The epidemic may fall in the European Union unless stricter measures are taken. We need real evidence of the European Union's commitment to it."

The messages of the reprimand of the Union escalated, the Italian media sent a strong message, "Mr. Johnson...I remind you that the wealth of your nation was built under that banner which we gave you to hoist on your ships to avoid the attacks of pirates, we taught you navigation, which you made good use of in your expansion, until today when you watch TV Or listen to the radio, remember our inventor Marconi, we are the Italians," where sociologists say, after the end of the new Corona, humans will either become more social, cooperative and humane, or more individual, greedy and brutal. Economists say that the world based on profit and benefit as the engine of everything will ask why he did not provide Masks and "unprofitable" respirators for its citizens, and why the "unproductive" elderly are left without treatment to die, and "firm in science" says that the planet in which respect for science has declined and the climate has been destroyed in favor of weapons, oil, gas, and influence will return science. To the fore, and will have its weight in global politics.

Perhaps no one imagined that the streets of London would one day look like a ghost town, "More families will lose their loved ones before their time," a statement by Boris Johnson, Prime Minister of the United Kingdom, at first the

British government was not very concerned about the spread of the virus and announced its reliance on an immunity policy. The herd then retreated.

"Johnson floundered, the kingdom was destroyed," the lack of a strong response and his presentation of the idea, which interpreted as one of the positive results of the virus, is questioning the populist rhetoric, the return of confidence to the discourse of experience and the most rational government. And that the whole populist-nationalist surge was linked to a "historic moment" when you could play with fire, But the situation is now very bad and much more dangerous. People do not want the easy nonsense repeated by the populists who are skilled in a media talk, and opinion polls are the best evidence of the high popularity of leaders such as Merkel and Putin.

The United Kingdom was one of the last European countries in which the epidemic broke out. The authorities were accused of being late in taking preventive measures, did not anticipate the need for examinations and protection equipment, and did not impose isolation on the population. It was difficult at that time to imagine that it would become, after two months, the country most affected by the epidemic, with the shady discourse coinciding And the fake marketing of information, with Richard Horton, editor-in-chief of the medical newspaper "The Lancet" stating that the British response to the epidemic is "the biggest failure in scientific policy in a generation."

In light of a massive set of warnings, Johnson and his ministerial team remained hesitant, reaching the point even of abandoning people who had contact with infected people and tracing them, and reached the outpouring of the number of deaths, as the government's scientific advisor Patrick Valens stated, "Twenty thousand deaths would be an acceptable result." These accusations did not occupy Johnson's mind. Who, in turn, fell ill, after taking the epidemic seriously, and went so far as to boast that he shook hands with infected people while visiting a hospital, where his speech describes the director of the British Foreign Policy Research Institute Chatham House, "When we get out of this, the reckoning will begin when people realize the magnitude of the costs." There will be questions about who will pay the taxes? How much does the state have? How much people will oppose controls and restrictions, and leaders will have a very difficult time until fall when it is time to pay the bills."

Furthermore, here we must realize that the Western citizen believes his media, which makes us realize that the recipient does not search for other news sources, as if Corona did not set foot on his land and did not take the lives of his people. Despite the decisive tone of the instructions that followed the disaster, and unlike the British militancy with the European Union, Johnson's government shows much leniency in dealing with the US administration, which is evidenced by the statement of Foreign Minister Dominic Raab, who confirmed that his country "would reconsider all our relations with China after the end of the Corona epidemic crisis," which many considered a response to American pressures was demanding. Britain is more strict with Beijing.

"The virus is immune to politicians' threats, and it does not forgive mistakes." Follow instructions, the police are empowered to compel people to do so, at the moment there are no easy options, the road ahead is difficult, and it is still true that many lives will be lost." Boris Johnson.

Trump dealt harshly with Europe from the first moment of the crisis, and as it is said, he is a person who hates the European Union and is not a fan of Angela Merkel. Rather, Merkel "sometimes feels that he is envious of Germany for its economy." Germany is the first European country to announce its control over the epidemic and to reduce infection rates. German Chancellor Angela Merkel said on March 11, "When the virus is widespread, and the population has no immunity to it, and there is no cure for it, between (60%) to (70%) of the population will become infected, as the situation remains the same. It is."

Perhaps it was frustrating or terrifying for many Germans weeks before the pandemic entered, but in fact, it was more realistic, as the virus is spreading throughout the world, and the old continent continues to break records more than others, in a televised speech to Mrs. Merkel said, "The Coronavirus is the biggest challenge." Ours since World War II" and the common denominator between European neighbors is not only the huge number of injured, but the death rates, which broke the threshold of 10% in Italy, exceeded 7% in Spain, and 4% in France.

Amid all this commotion, Germany stood with some calm accompanying caution to appear more stable and in control of the situation among its neighbors, with a low death rate of 1%. This percentage is due to the initial warnings made by the Merkel government and its preparation two weeks before the first cases were recorded, and here we have to realize the importance of time And time for media discourse, especially concerning crises and the ages of patients. The Robert Koch Institute confirms that (80% of the injured in Germany are under the age of 60), and the health system is highly efficient and the most prepared in Europe, which did not detract from Merkel's realism, nor did she dissuade her. On the warning of the danger of overburdening hospitals, the solution available so far lies in something very important, which is the time for early and intensive examination, the German Minister of Health. "We have conducted between 300,000 and 500,000 tests, perhaps the largest number of tests in any country in the world." in absolute and relative terms. And all of this shows the strength of our health system in this important issue."

The Telegraph newspaper says a number of Italian politicians, including deputies and mayors, published a full page of advertisements in one of the most famous German newspapers urging northern European countries to do more to help Italy - in light of an aggravating dispute within the ranks of the Union countries, and the newspaper added part of the criticism "Our German friends With the outbreak of Corona, the common history of the Western world takes center stage. Today, the European Union does not have the means to respond to the crisis with a united front. If it does not prove that it exists, then it will not exist. The

Netherlands, Germany, and Sweden must move; when you are on the Titanic, and there is no longer Considering third or premium class passengers, you will all sink together."

The world media is divided vertically. There are supporters of the positions, and in contrast, there are those who reject and denounce, and things are consistent. Here we have to realize that public opinion is no longer the product of the traditional media alone, meaning that it is not newspapers and television screens that feed public opinion and push it in one direction or that, Modern media is a more realistic mirror because people write what they see, what they know and what they want. At the same time, the pandemic imposed a new vision about the reality of the means of communication, "fast food consumes it and forgets it quickly," and we cannot be based on such media, as those who practice it are not journalists. There is a responsibility for the news of the health crises.

The crisis haunts leaders. Donald Trump has to listen to what doctors say instead of attacking opponents, and Boris Johnson wears the uniform of laboratory workers and joins a team of informants. In return, President Vladimir Putin chose to go further and visit a hospital in Moscow to learn about treating the injured before entering the real catastrophe. Putin appeared surrounded by a number of medical personnel and wore protective clothing as the first head of state to do it, and spoke with the injured, this strong and distinguished personality Putin.

The Russian government did not take a state of emergency, but it began to take quarantine steps and random checks while disrupting education and preventing foreigners from entering the country, and Putin's statements preceded the event, and since his first appearance, Putin came out in more than one televised speech. Concerning the provocative media shading, the Federal Security Service states that its source is from abroad, and its goal is clear to spread panic among the population. We must counter this by providing comprehensive and reliable information to the citizens of our country, nothing critical is happening in Russia." After the number of virus cases in Moscow jumped, and the city was imposed a tight closure, Putin said, "The situation is still very critical, calling on the Russians to prepare for a severe stage of the epidemic in the coming weeks." Although the death toll remains low compared to other countries, the government Putin did not leave a day of the crisis without a speech or statements, whether on the senior leaders or the level of the media in its entirety. And studying the aspects of the crisis in its various aspects, as the Russian President asserts that "the entire global economy is beginning to feel the negative consequences, and the Russian economy has strong potentials for its stability."

The government faced many reprisals and accusations of lack of credibility by providing correct numbers for the injured, and as a result, Putin quickly organized an open letter to him and the Russian Crisis Cell "Online" in which he reviews all aspects and numbers. The number of injured is increasing, especially as there are high serious injuries, and the coming weeks will be critical." We can mention the Ebola virus as an example, where the vaccine we produced has become

the most effective in the world, and Russian scientists are sure that they will find a vaccine."

During his disturbing diaries, the virus revealed the depth of the existing political differences between countries and governments and led to the explosion of new crises, the hottest of which was the relationship between Beijing and Washington. In the words of US President Donald Trump, she went so far as to describe the new Corona as the "Chinese virus," and silence fueled the reaction of Beijing, which accused Washington of standing A secret behind the outbreak of the virus, and the Chinese accusation held the US military responsible for deliberately spreading the virus in Wuhan from the beginning.

Criticisms and accusations exchanged by the American and Chinese parties regarding how to deal with the virus, in turn, triggered a whirlwind of broader differences between Russia and the United States, as Moscow accused Washington of deliberately obstructing the fight against the virus in Iran. As for Tehran, it is (one of the chapters of an American-led deliberate biological war), tensions that did not keep the old continent far from the chapters of confrontation, the virus fueling the heat of tension between Europe and Washington, and Trump's decisions to close the borders to those coming from Europe, a German official comes out to accuse the United States of hacking 200,000 masks. A medical doctor was destined for Germany, "Trump" went out to deny. However, his case was exposed when he tried to buy the German "Korvac" company to develop the Corona vaccine, which caused a diplomatic dispute. And publicly threatened India with harsh sanctions until he was forced to decide to lift the ban on the export of "Hydroxychloroquine." And he welcomes any doctor who wants to immigrate to his country amid the crisis in the medical care sector.

A few weeks separated US President Donald Trump's statements in which he affirmed that there are no risks to his country from the Corona epidemic, and he is saying after that that the United States is going through a period of "the peak of the spread of the Coronavirus" and this change in attitudes and opinions and risk until it became the "America First" strategy that he called for. With Trump a reality regarding the numbers of American Corona injuries and deaths, which exceeded the victims of the virus in other countries of the world, Trump answered a question from "CNBC" about the Coronavirus during his participation in the Davos conference in Switzerland, and said, "I am not worried at all." From the possibility of an epidemic, we only have one case of someone who came from China, it will be fine." Trump "made this claim one day despite warnings from public health experts that the coronavirus should not be confused with seasonal flu."

In the United States, its President's statements regarding the Corona epidemic crisis seemed to raise controversy. The Guardian newspaper monitored "the five most misleading allegations made by Donald Trump about the Coronavirus," that "with the high number of Americans deaths, it seems that the president is unable to comprehend the seriousness of the problem, and he launched several False allegations since the beginning of the crisis."

And reports confirm that Peter Navarro, Trump's economic adviser, sent two memos to the President, stating that "the Coronavirus may kill more than half a million people in the United States and will cost it six trillion dollars in economic losses." After that, a working group was formed at home. White House to deal with the spread of the Coronavirus, then Trump announced the suspension of flights to and from China.

Furthermore, during a speech at an election conference in New Hampshire, "by April and as the heat begins to intensify, the virus will disappear." Everything is under control, the most deceitful phrase of US President Trump and the stage that followed the White House's awareness of imminent dangers was marked, while it continued President Trump said, "everything is under control." The risks to his country are few, and with it, accusations seemed to be leveled against him for underestimating the seriousness of the virus, especially after he said that "the spread of the virus locally is not inevitable" in his tweet.

Global concern increased, and Trump did not, as he claimed during his visit to the Center for Disease Control and Prevention that "anyone who needs a test to detect infection with the virus will get it. The US President, when he said, "We do not have enough tests today to meet the expected demand," and we add the words of Doctor Anthony Fauci, director of the National Institute of Allergy and Infectious Diseases, before a US Congressional hearing, "The medical system in the United States is not ready to meet what we need now."

After the World Health Organization announced that the Coronavirus had turned into a global epidemic and warned the countries of the world of the need to take the necessary steps to deal with the dangerous epidemic, at the same moment, Trump tweeted, saying. "The fake media and the Democrats are doing everything they have to double the fears of the Coronavirus at a time when Experts stress that the risks of the virus to American citizens are very small.

Likewise, after the Wall Street stock market collapsed and stock indices lost 35% of their value within a few days, Trump declared a national emergency across the country. To allow billions of dollars to allocate to states to deal with the repercussions of the epidemic, Trump called on Americans to "stay in their homes for two weeks. And follow the rules of social distancing to prevent the spread of the virus." Moreover, the Guardian commented on this, saying, "Trump said: I have no responsibility at all," when asked about the faltering American approach to the epidemic, and refers to Trump's talk about lifting restrictions on social separation to reduce the spread of the virus. The outbreak of the epidemic by Easter is evidence of the US president's insincerity.

Trump presented himself as a head of state at war against what he described as an invisible enemy before adding during his frequent appearances at the White House press conference. "I see myself, in a way, as a president in a time of war, we are at war, which is a very, very difficult situation, and he admitted that " I realized the risks early and was expecting the recent announcement by the World Health Organization of the transformation of the Coronavirus into a global

epidemic."

As his tweets continued, he expressed preparations to reopen the business sector and return workers and employees to their offices and factories by the Easter holidays. "The cure cannot be worse than the disease. The rhetoric and falsification of the obvious facts Trump was trying to find a "scapegoat." Trump blamed various parties and blamed them for the spread of the virus, the first of which was China," or who called Corona "the Chinese virus."

Trump blamed Beijing for its cover-up and attempt to deceive the world about Corona during the first weeks of its spread, and he said at the press conference at the White House, "I wish that China would inform us early on what is happening, we could have prepared better," and began attacking opponents and throwing the ball into the other's court. : "Corona is the bad gift from China," and threatened, "We are studying imposing sanctions on China against the background of the Coronavirus," and added, "The World Health Organization gets most of its money from the United States. The organization has criticized the travel decisions it took against China, and I call on the organization's head to resign".

There are accusations between America and China, and between them, the World Health Organization is almost a scapegoat that pays the price of the opponents between the two world powers. In light of the continuing pandemic crisis, Trump did not leave anyone, nor did he criticize or blame him, as he then moved to blame the European Union for the many injuries that appeared in New York. Its source was European countries. It was considered that "the failure of the European Union to restrict travel from China and areas affected by the virus, as the United States did, caused the emergence of these infections." About America's human and financial losses as a result of the consequences of the Coronavirus, and indicated in his speech that he inherited "empty shelves and stores of necessary medical supplies from the Obama administration, what the previous administration left did not allow the necessary tests for all Americans."

Even state governors and his government ministry team were not spared his fiery words. They were the last to whom Trump accused, accusing them of "failing to do their duties" and early preparation to face the consequences of the Coronavirus. The governors of New York State (Andrew Cuomo) and Michigan (Gretchen Whitmar) got a share. Al-Assad rejected these criticisms and demanded that they not politicize the Corona issue to serve narrow political goals, and the last of these fronts reached the threat of social media sites to close or put them under strict law. Their content "Those who run social media are liberals from the far left, and they interfere in the elections, suppress freedom of expression, stifle conservative voices, and discriminate against the right that supports me and my positions."

The recipient may believe once or twice, but he does not continue, and this is what we have seen. Many glorify the role of the media, which is contrary to reality. People have become smarter, and there is a recent example. The American elections confirm, 95% of the American media worked against the rise of Donald

Trump, but he won. And many examples.

Therefore, sooner or later, everyone will win with a vaccine, for example, but remember that this period of history will change a lot in the future, the virus does not distinguish us as its enemies, we must not differentiate in confronting it, and this is not our first battle. However, we have to learn the lesson, and it is impossible to predict the degree of change or modification that will happen with the economic consequences that (Covid 19) has afflicted the world. The economists say, humanity will face a greater depression, and the economic globalization that we knew will end, and politicians say that the world will face a crisis of confidence in the other and closing countries on themselves, and proxy wars may erupt more.

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