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Online learning management in increasing student achievement at state high school 2 cirebon city

Suklani

Postgraduate Lecturer at the Sheikh Nurjati State Islamic Institute Cirebon suklani@syekhnurjati.ac.id

Ricky Yoseptry

Lecturer of the Postgraduate School of the Nusantara Islamic University rickyyoseptry01@qmail.com

Imam Sibaweh

Lecturer in Islamic Education Management, Sheikh Nurjati Cirebon State Islamic Institute

sibawehimam01@syekhnurjati.ac.id

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Abstract

The background of this research is that the Covid-19 pandemic is a health crisis which has resulted in the closure of schools, colleges and universities in several countries, including Indonesia. The United Nations (UN) understands that one of the sectors affected by this pandemic is education. This research was conducted at State High School 2 Cirebon City. The purpose of this study is to obtain an overview and information about online learning management in improving student achievement, which includes: 1) Planning, 2) Organizing, 3) Implementation, 4) Evaluation. The research method used is descriptive qualitative research. Data collection was obtained from information, places and activities of teaching and learning activities, as well as documents. Data collection techniques in the form of direct observation, in-depth interviews, and record documents. As for the results of the research, namely: 1) Planning management of online learning has actually been carried out properly. This can be seen from the appropriate decision mechanism in responding to policies issued by the government in handling Covid-19; 2) Organizing the management of online learning has been carried out well, as seen by the continuation of the agreed plans. The form of this organization is to directly create schedules and tools that will support online learning; 3) The implementation of online learning management has been carried out well, in terms of preparing for the online learning process; 4) Evaluation of online learning management has been carried out well. The form of this evaluation is by holding daily tests or Daily Tests, Daily Test Weeks and End of Semester Assessments and Year End Assessments.

Keywords

Management, Online Learning, and Student Achievement.

A. Introduction

Education is a basic human need that is very important for survival. By following the educational process, humans will experience positive changes for themselves and their surroundings. The importance of education for the community must certainly be a special concern for all parties, not just the government, but all components of Indonesian society.

In the Law on the National Education System Number 20 of 2003 in article 1 it reads: "Education is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have religious spiritual strength, self-control, personality, intelligence, noble character, and skills needed by himself, society, nation and state".

Thus that education is a conscious and planned human effort and is carried out freely to create a learning atmosphere and learning process so that students actively develop their own potential. Education that is followed by every human being can be obtained through learning that is appropriate to the level and learning material itself.

According to the online Big Indonesian Dictionary, learning refers to the word "teaching" which means "instructions given to people so that they are known (followed)". The word learning in online means the process, method, act of making people or living things learn. From the above understanding, it can be concluded that learning is a human way or process to participate in learning activities.

Learning is a positive process of change in a person so that results will be obtained, namely new skills, skills and knowledge. The learning process that occurs in everyone is indeed something important, because through learning a person will get to know his environment and adapt to the environment around him. The learning process is a self-change from not being able to become capable and occurs within a certain period of time. The learning process carried out in schools is carried out directly or there is interaction between students and teachers to achieve the desired learning objectives. "In formal education learning is a communication process that involves the teacher as a source of information, subject matter, and recipients of material from information sources, namely students" (Sanjaya, 2012:1).

The implementation of teaching and learning activities in an educational institution is influenced by various factors. These factors will support and succeed the teacher in conveying the subject matter. Many factors influence a learning is said to be an ideal learning. Some of them were mentioned by E. Susmiati (2020:

211): "Based on Permendikbud No. 22 of 2016 concerning Process Standards for Primary and Secondary Education, explains the criteria for implementing learning in basic education units and secondary education units to achieve graduate competency, where the main point is active learning carried out by teachers and students in schools. However, these ideal conditions are not entirely in line with expectations".

Based on the above arguments, there are actually many factors that can be used as standards, such as learning meetings or face-to-face learning. This is so that the aims and objectives desired in the plans made by the teacher can be carried out properly.

According to Permendikbud number 22 of 2016 it explains the criteria for implementing learning to achieve graduate competence. The regulation explains that in order to achieve learning that is interactive, inspiring, fun, challenging, motivating students, the education unit in this case is the teacher must carry out lesson plans, implement the learning process, and assess the learning process.

From this explanation it can be concluded that the existence of careful planning by the teacher before carrying out the learning process is something that is important to prepare. This planning includes preparing a learning implementation plan, syllabus, and others.

The Covid-19 pandemic is a health crisis that is currently being experienced by countries in the world. This has resulted in the closure of schools, colleges and universities in several countries including Indonesia. The United Nations (UN) understands that one of the sectors affected by this pandemic is education.

According to Purwanto, et al. (2020:2) in a journal related to the impact of the covid-19 pandemic, says that: "Based on the ABC News report of March 7 2020, dozens of countries closed schools due to the Covid-19 pandemic. According to data from the United Nations Educational, Scientific and Cultural Organization (UNESCO), there are at least 290.5 million students worldwide whose learning activities have become disrupted as a result of schools being closed. Initially, the impact of the Covid-19 pandemic affected the economic sector, but is currently being felt by the world of education. Policies taken by the state including the Indonesian government in responding to this pandemic are carried out carefully and in a measured way. From the education sector, one of the policies taken was to close all educational activities in schools and other educational institutions, from elementary school to tertiary level.

With this government policy, educational institutions must look for other alternatives so that education services for the community can still be carried out, namely by conducting distance education online. The government, in this case through the relevant Ministries, has issued regulations to support the policy plan. (Kemendikbud, 2020) issued Circular Letter number 36962 which states that to avoid transmission of Corona Virus Disease 2019 (Covid-19) the government asks people to work at home and study at home.

Responding to the circular letter from the Ministry of Education, a letter was issued from the Director of Curriculum, Facilities, Institutions, and Student Affairs Directorate General of Islamic Education number B-686.1/DJ.I/Dt.I.I/PP.00/03/2020 regarding the learning mechanism and school assessment during the emergency prevention of Covid-19. Apart from that, Cirebon Regent Regulation number 24 of 2020 concerning the implementation of Large-Scale Social Restrictions in handling Covid-19 was also reinforced. All of these circulars and regulations contain an online-based learning process mechanism to tackle the spread of Covid-19.

The implementation of this circular is of course carried out by educational institutions in various places. Places of learning such as schools, schools, Islamic boarding schools and tertiary institutions were closed to prevent transmission of the virus to students, educators and education staff. Even though institutionally it is closed, learning activities must still be carried out. Therefore distance learning is a solution for learning during a pandemic. The alternatives mentioned above were also strengthened by a circular letter from the relevant Ministry "The Ministry of Education and Culture issued Circular Letter number 4 of 2020 concerning the implementation of educational policies during an emergency period of the spread of Corona Virus Disease (Covid-19) (Triyanto, 2020: 293-402).

Online learning is a learning activity carried out using internet media or network-based learning (online). This learning model is part of the government's strategy in tackling the Covid-19 virus in the education sector. This learning model is part of a form of Distance Education which is an educational approach whose implementation is not face-to-face either between teachers and students or students with other students. Distance education is a teaching and learning process that is carried out in different places or at separate distances between lecturers and students who are linked to communication media as intermediaries.

The advancement of information and communication technology has brought changes and progress in various sectors, one of which is the education sector. The role of information and communication technology is very important and able to provide convenience to teachers and students in carrying out the learning process. In addition, the use of this online method also has other advantages such as being able to be accessed anytime and anywhere so there is no time limit for using learning materials.

Empirically, the realization of this policy is very dependent on various factors. The central government as an education service provider must guarantee the continuity of education and learning in the form of providing facilities such as a stable internet connection, quota subsidies, digital device assistance, and increasing digital capacity in various regions to minimize inequality in access to education.

In addition, the problems faced by every institution that implements online learning also experience obstacles that need serious attention. The transfer of learning methods and media from face-to-face to online learning has created new

problems. According to Sri Marzelayani, et al (2021:2) "This transition of teaching methods and media raises many problems that arise in online learning, such as: 1) Learning completely depends on internet network access, 2) teachers must be able to manage IT-based learning, 3) teachers must convert learning materials into digital formats, 4) teachers and students must have Android-based handsets".

The online-based learning policy proclaimed by the government has also been implemented by State High School 2 Cirebon City since the emergence of the Covid-19 patient cluster in March 2020. Since early 2020 drastic changes in the education sector have begun to experience as a whole. Learning that was initially dominated by face-to-face learning had to switch to online learning at all levels of education, up to tertiary institutions.

The application of online-based learning using e-learning applications is a challenge for State High School 2 Cirebon City in carrying out its teaching and learning activities. This challenge arose based on the internal conditions of the school, which had always used face-to-face methods in class. However, this pandemic has forced all parties to carry out online learning. The fundamental obstacle for State High School 2 Cirebon City is the adjustment of learning to use the e-learning application, even though it is easy to learn, it requires deep perseverance and seriousness. This persistence is because the components and instruments on the platform must be filled in, such as core competencies and basic competencies, Graduation Standards, learning implementation plans, and so on.

The next challenge and obstacle is being constrained by the use of electronic equipment, another obstacle is seen from the ability of students to use these learning applications. In general human instincts, using electronic equipment can indeed be done independently, but in terms of the ability to use online-based learning applications, not all students are able to run it. Weaknesses in using online-based distance learning equipment are still widely felt by both students, teachers and others, especially students or teachers who are in situations and conditions that are demographically far from urban areas.

According to Gikas and grants that online learning in its implementation requires the support of mobile devices such as cellphones, tablets and laptops which can be used to access information anywhere and anytime (Firman, 2020). In addition, according to Korucu and Alkan, the use of mobile technology has made a major contribution in the world of education, including achieving distance learning goals (Firman, 2020). Based on the opinion above, the existence of technological facilities such as cellphones, quotas, and others will be a means to support the continuity of online-based learning.

The application of online learning will certainly have an impact on the abilities and academic achievements of students while studying during this pandemic. There are obstacles experienced by teachers, students and school students such as teachers who lack technology, students come from underprivileged families so they cannot afford sophisticated smartphones, cannot afford large quotas, students do not understand the material taught by teachers,

so that the obstruction of the network around it can trigger the delay of the distance learning process. Thus, these constraints will affect student achievement and learning effectiveness.

The constraints experienced by students of State High School 2 Cirebon City in carrying out online-based learning have reduced their academic abilities. Even though academic ability is an important part for students to achieve the achievements and aspirations they expect. Even though learning at State High School 2 Cirebon City is carried out on an online basis, it is hoped that the achievements of the students will be in accordance with the demands of the curriculum that has been determined by the Government, in this case the 2013 Curriculum. As stated in the circular above regarding online learning, By applying this learning method, it will certainly provide opportunities for students to be able to explore broad subject matter insights with a variety of the latest reference sources. With this freedom, students are actually able to add insight and information about their lessons and are able to improve achievement at the school.

Based on the framework described above, schools are actually able to apply learning methods that can improve the achievements of their students, even in a pandemic. Efforts that can be taken by schools in improving these achievements are by strengthening learning management. Learning management is important and very strategic in influencing student achievement at school. Facing such a complex problem, serious and in-depth thoughts are needed to solve the problem.

B. Research Methods

Based on the problems and research objectives, the authors used a qualitative research approach. This study uses a qualitative approach because researchers want to know thoroughly about online learning management on increasing student achievement. This research was conducted to find out the planning, implementation, evaluation of online learning management, factors that support increasing student achievement, and their impact on the school itself.

According to Moleong (2017: 6) in his book explains that: "Qualitative research is research that intends to understand phenomena about what is experienced by research subjects, such as: behavior, perceptions, motivations, actions, etc. holistically." Based on Moleong's explanation above, research using a qualitative approach aims to describe problems in the field naturally.

Besides that, according to Borg and Gall in Sugiyono (2021: 283) 'Qualitative research is much more difficult to do well than quantitative research because the data collected is usually subjective and the main measurement tool for collecting data is the investigator himself'. According to what was conveyed by Borgdan Gall above, qualitative research will be more complicated than quantitative research, this is because the data that has been collected is subjective and the instrument used as a means of collecting data is the researcher himself.

When viewed from the source of the data, this research includes field research, namely the researcher goes into the field, studies a process or discovery

that occurs naturally, records, analyzes, interprets, and reports and draws conclusions from these processes and tries to research or conduct a study. to the realities of social life directly. Meanwhile, when viewed from the properties of the data, this research is included in qualitative or naturalistic research. This research was conducted at State High School 2 Cirebon City.

C. Research Results

D. Planning for Online Learning at State High School 2 Cirebon City

From the results of interviews, documentation studies and observations regarding online learning planning, that the selection of this online learning method was actually in response to a circular letter from the Government regarding learning methods and implementation of the School Final Examination which was originally face-to-face moved to online/online media to deal with clusters coronavirus in Indonesia. This opinion is in line with what was conveyed by the Deputy Head of Curriculum.

He said that online learning was carried out in March when class XII students were taking the National Standard School Final Examination. That month a letter was issued issued by the government in preventing the Covid-19 pandemic. The existence of this circular letter confirms that the learning process which was originally carried out face-to-face was diverted to internet/online media. Apart from responding to the existence of the circular letter, in the process of determining the online learning method this was also discussed by the deputy head of curriculum with the media team.

From these arguments it indicates that in planning and determining an online learning method it is handed over to the appropriate party, namely involving elements of the Principal through the deputy head of curriculum and the media team. In addition, the determination of online learning methods is also in response to a circular letter from the government so that teaching and learning activities are transferred to online or internet-based. The existence of a media team in the discussion process aims to become a manager so that it can make it easier for teachers to carry out the online learning process.

E. Organizing Online Learning at State High School 2 Cirebon City

The next step in the management process is organizing. This organizing process focuses on how to determine and classify and organize the activities of the plans that have been made. In the online learning planning that has been determined in the explanation above, this organizing process is more about preparing administration and media for implementing online learning. Based on the observations made, the authors found that the online learning process at State High School 2 Cirebon City is managed by teachers who are members of the school media team. This arrangement was mutually agreed upon between the head of the

media team and the deputy head of the curriculum and formalized in a Decree of the Teacher Assistant Team. The duration of the teaching and learning process in the odd semester is 45 minutes, but in the even semester the duration changes slightly longer until it reaches 180 minutes (3 hours). It is clear that schools provide opportunities for teachers and students to always communicate using various applications.

F. Implementation of Online Learning at State High School 2 Cirebon City

Based on observations and documentation studies of the implementation of online-based learning, this is based on the schedule that has been prepared by the vice curricula and the media team, namely the online/online learning schedule for the 2020/2021 school year. Before carrying out online learning, teachers are instructed to prepare learning tools consisting of a Learning Process Plan (lesson implementation plan), Syllabus, Annual Program, Semester Program, and others. The purpose of this arrangement is so that the teacher can adjust the material according to the plans he has made and not widen away from the competence of the students themselves. Even though learning is online-based, teachers are still required to make learning implementation plans and other tools in accordance with the directions from the Ministry of Education and Culture to draw up a one sheet learning implementation plan.

Based on the observations made, the authors found that not all teachers compile online-based learning tools, they can even be counted on the fingers. In carrying out this online learning, the teacher actually prepares the equipment including the teaching materials physically. However, because it is online-based, the teacher prepares material files in the form of pdf, Microsoft Word, and images. These materials adjust to the plan and Basic Competence of the subject itself.

Based on the results of a search with one of the teachers of State High School 2 Cirebon City, that the online learning process was short because the teacher only uploaded learning materials in the form of pdf, word or images. Every day the teacher carries out such activities according to their respective schedules. After the teacher provides the material by uploading it to the Ministry of Religion e-learning media, immediately confirm it to the school's WA group to report. It can be said that the teaching and learning process is carried out in their respective homes.

The process of explaining or explaining learning material is also carried out using e-learning media, but this is not optimal for students and teachers. This argument is in line with the opinion expressed by one of the class XII students of State High School 2 Cirebon City. According to the student, that in the implementation of online learning, the provision of material is only based on file uploads. "Usually, in mathematics, you generally have to give an idea of how to calculate it and so on, whereas for example material through e-learning, we sometimes give it through reading material because we don't give tutorials on how to calculate it."

From the student's explanation it illustrates that the online learning process which only uploads material through the Ministry of Religion e-learning is not optimal because there must be a direct and clear explanation. If it occurs during online learning, it will be a particular difficulty for students and school teachers. Even if learning is offline or face-to-face, teachers and students can communicate optimally, discuss at length and students are expected to be able to understand the subject matter perfectly. In the learning process directly or face to face, there are several stages that can be carried out by the teacher in class, such as: preparing materials, preparing tools, teaching materials, and other supporting equipment. In addition, when in class, the teacher can freely explain the material clearly based on the learning tools and implementation plans that have been made.

At the time of the outbreak of the Covid-19 virus, start the transition from face-to-face learning to online-based learning. This transition process also has an impact on teacher preparation in preparing learning tools, including those experienced by the academic community of State High School 2 Cirebon City. The preparation of learning tools and implementation plans is also adjusted to the conditions of the emergency period, or another term from the Government is the emergency curriculum. One of the points in the emergency curriculum is the simplification of tools such as learning implementation plans which are usually made in large quantities, but are simplified into 1 sheet. From the start there were dozens of components that had to be prepared, with the existence of a 1 sheet lesson plan policy requiring teachers to compile only 3 core components namely learning objectives, learning activities and learning assessment or assessment. Based on the explanation above, it can be concluded that the implementation of online-based learning at State High School 2 Cirebon City leads to distance learning. The term distance learning implies that even though learning is not carried out face-to-face, students are expected to be able to develop their potential and ideas in understanding a subject matter.

G. Evaluation of Online Learning at State High School 2 Cirebon City

Based on observations, interviews, and evaluation documentation studies on online learning at State High School 2 Cirebon City, namely emphasizing the assessment of processes and results. The assessment consists of three domains namely the cognitive, affective and psychomotor domains. Cognitive is seen from the results of daily tests, Week of Daily Tests, and End of Semester Examinations and School Exams/School Exams, as well as certain assignments. Affective seen from the attitude, discipline, passion and activeness of students in the learning process. And psychomotor seen from daily practice activities.

Qualitatively, it shows that the concept of online learning is going well, it's just that the ability of teachers to understand the concept varies. This situation is supported by Saraba provided by State High School 2 Cirebon City, namely the existence of a school media team. The evaluation carried out was to determine the

extent to which students' knowledge, abilities and understanding of the online learning material being studied.

Evaluation of ongoing online-based learning is carried out using several methods. Some of what has been done is by holding a Daily Deuteronomy Week, Final Semester Assessments, and School Examinations for students who are already in class XII. In the process of evaluating online learning this is done to find out the extent of students' knowledge, abilities and understanding of the material that has been delivered.

The process of evaluating or assessing online learning needs to be carried out by schools because with that, schools can find out the students' own abilities towards the material that has been taught. For class X and XI and class XII, the evaluation process is carried out with Daily Deuteronomy, Daily Deuteronomy Week, End of Semester Assessment. However, it is different from the other classes, especially for class XII in the even semester, there will be a Final School Examination. In the process of evaluating online learning at State High School 2 Cirebon City, the teacher compiled questions to be included in the CBT e-learning application as material for the Daily Deuteronomy.

The mid-semester exams are carried out every time some material is finished and submitted to the committee that has been determined. Later the committee will input these questions into CBT e-learning. In making final exams questions, teachers are required to arrange questions that are in accordance with the material that has been delivered to students. The preparation of these questions also applies to the process of midterm and final semester exams, the preparation of which is left to the respective subject teachers.

1. How Teachers Motivate Students in Online Learning at State High School 2 Cirebon City

Based on interviews with students and several teachers in the online learning process, it turned out that not all of them carried out these activities. Whereas in remote conditions and not face to face, boredom in the teaching and learning process is certainly experienced by the students themselves. This is due to the lack of communication with students directly.

According to one of the students met by the author, he said that sometimes there are also teachers who provide motivation when studying online. But the form of motivation is also not directly, but by using e-learning media. The motivation conveyed is also related to the enthusiasm for learning even though the conditions are in a pandemic.

If during face-to-face learning, the teacher motivates students by providing an overview of the benefits of studying the material in everyday life. If the theme/project material is done well and seriously it is well mastered, then students will master it even though it is not optimal. In addition, the teacher can provide direct stimulus in the form of awards, quizzes or questions and answers and other forms.

It's different if the conditions when online learning takes place, communication will experience significant obstacles. This also has an impact on the process of motivating students. If previously it could motivate directly, but during online learning the form of motivation is just words.

2. Development of Student Achievement in Online Learning at State High School 2 Cirebon City

Based on the results of observations, interviews, and documentation studies of online learning, the results show: State High School 2 Cirebon City is a formal educational institution. The results of online student learning based on things that are formal in nature can be seen as follows:

- a. The value of the tasks of teaching and learning activities;
- b. Daily repeat value;
- c. Midterm exam scores;
- d. End of semester exam scores.

Cognitively, in general the standard value or Minimum Completeness Criteria for class XII is 80. Although there are some students who have not achieved it and only a few students who excel in the overall score of their subjects.

H. Conclusion

The conclusions in this study are

- 1. Planning for online learning management for student achievement at State High School 2 Cirebon City has actually been implemented well. This can be seen from the appropriate decision mechanism in responding to policies issued by the government in dealing with Corona Virus Disease (Covid-19).
- 2. Organizing online learning management for student achievement at State High School 2 Cirebon City has been well implemented, as seen by the continuation of the agreed plans. The form of this organization is to directly create schedules and devices that will support online learning.
- 3. The implementation of online learning management on student achievement at State High School 2 Cirebon City has been carried out, in terms of preparing for the online learning process. Before teaching, teachers have been instructed to make devices such as lesson plans, syllabus, and teaching materials.
- 4. Evaluation of online learning management on student achievement at State High School 2 Cirebon City has been carried out well. The form of this evaluation is by holding daily tests or Daily Tests, Daily Test Weeks and End of Semester Assessments and Year End Assessments.
- 5. The results of achievement during online learning at State High School 2 Cirebon City are varied. Cognitively, students are able to take part in a series of assessment forms organized by the school. However, affectively and psychomotorically, it cannot be assessed due to conditions where face-to-face meetings are not permitted

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